

Tips for Book Descriptions

Choose your words wisely when writing your 175-word book description to target a Jewish audience. Jewish authors can write on any subject and participate in the JBC Network. (Non-Jewish authors may register books on a Jewish topic only.)

Consider your audience:

What about your book speaks to a Jewish audience? We are known as the People of the Book and love to read it all!

What about the way Jewish readers will encounter your book will make you and your book a good fit for Jewish audiences?

Jewish authors, think about the way your Jewish lens might have influenced your writing. Are your characters easily identifiable as Jewish? (Character names, etc.)

Non-Jewish authors, what about your story makes your book a good fit for Jewish audiences?

See below for examples of fiction and non-fiction book descriptions from prior JBC Network authors. Note the added words or sentences that target the Jewish reader.

The Light We Lost, Jill Santopolo

PUBLISHER'S BOOK DESCRIPTION:

Lucy is faced with a life-altering choice. But before she can make her decision, she must start her story-their story- at the very beginning.

Lucy and Gabe meet as seniors at Columbia University on a day that changes them forever. Together they decide they want their lives to mean something, to matter. When they meet again a year later, it seems fated - perhaps they'll find life's meaning in each other. But then Gabe becomes a photojournalist assigned to the Middle East and Lucy pursues a career in New York City.

What follows is a thirteen-year odyssey of dreams, jealousies, and ultimately, of love. Lucy will begin a new life with handsome and reliable Darren, while Gabe will travel the world. Their journey will take Lucy and Gabe continents apart but never out of each other's hearts. And Lucy will find herself asking: Was it fate that brought them together? Is it choice that has kept them away? Lucy's powerful voice brings to life the universal truth of first love, of being completely understood for the first time. Emotional and page-turning, *The Light We Lost* is a devastatingly romantic debut novel with a shattering, unforgettable ending.

AUTHOR'S BOOK DESCRIPTION FOR JBC NETWORK BOOK:

Lucy is faced with a life-altering choice. But before she can make her decision, she must start her story-their story- at the very beginning.

Lucy and Gabe meet as seniors at Columbia University on a day that changes both of their lives forever. Together, they decide they want their lives to mean something, to matter. When they meet again a year later, it seems fated-perhaps they'll find life's meaning in each other. But then Gabe becomes a photojournalist assigned to the Middle East and Lucy pursues a career in New York. What follows is a thirteen-year journey of dreams, desires, jealousies, betrayals and, ultimately, of love. Was it fate that brought them together? Is it choice that has kept them away? Their journey takes Lucy and Gabe continents apart, but never out of each other's hearts.

A love story for a new generation, *The Light We Lost* takes place partially in Israel, and the spirit of the book very much aligns with tikkun olam, especially through the way Lucy lives her life, trying to leave the world better than she found it, and the way Gabe lives trying to connect people through photos and stories to create a bridge between groups of people.

Healthy Gut, Flat Stomach, Danielle Capalino, MSPH, RD

PUBLISHER'S BOOK DESCRIPTION:

FODMAPs are carbohydrates found in certain foods that can be hard to digest, causing a range of symptoms, including irritable bowel syndrome (IBS). Some of the most nutritious foods around are high in these sugars, frustrating people who eat well but still have tummy issues. If you find apples, onions, beans, dairy or bread hard to digest, a low-FODMAP diet might be worth a try. With recipes for a seven-day menu plan, grocery lists, and clear explanations of the science behind the low-FODMAP diet and why it works, registered dietitian Danielle Capalino makes it easy to take control of your digestive health.

AUTHOR'S BOOK DESCRIPTION FOR JBC NETWORK BOOK:

Jewish people are notorious for having digestive issues--and we love to talk about them! There are a lot of myths about beating stomach bloat, but the low-FODMAP approach has been scientifically proven to work. FODMAPs are carbohydrates found in certain foods that can be hard to digest, and that can cause discomfort, gas, and IBS (irritable bowel syndrome) symptoms. Some of the most nutritious foods around are high in these sugars, frustrating people who eat well but still have tummy issues. Apples, garlic, onions, beans, dairy, bread, and cereals are on that list. It may sound complicated or far-fetched, but the many converts who have tried the science-supported diet swear by it. This book breaks down the science so that you can understand it and implement it easily on your own.