2021 Media Kit
Advertise in print and online with the only nonprofit in the American Jewish community whose sole purpose is the promotion of Jewish-interest books.

All advertising proceeds support Jewish Book Council programs
As the literary arm of the organized American Jewish community, Jewish Book Council's presence is felt in:

- the publishing industry
- the Jewish professional community
- Jewish Federations
- Jewish Community Centers
- synagogues
- libraries
- homes in North America and across the globe

Jewish Book Council is the only nonprofit organization devoted exclusively to the promotion of Jewish-interest literature. Through an ever-growing list of projects and programs, Jewish Book Council serves as a catalyst for the writing, publication, distribution, reading, and public awareness of books that reflect the rich variety of the Jewish experience.

The only organization of its kind, Jewish Book Council is the chief proponent of the English-language Jewish literary tradition, and the main address for information on the North American Jewish literary scene.

Advertising in Jewish Book Council's print literary journal, on the Jewish Book Council website, or through Jewish Book Council's weekly emails, ensures that your message reaches the precise community you need to inform. In any given week, Jewish Book Council reaches approximately 60,000 readers.
Jewish Book Council’s annual literary journal, Paper Brigade, features in-depth articles, personal essays, interviews, visual arts spreads, illustrations, and more. Each issue provides a snapshot of the current Jewish literary landscape while also reflecting on the history of Jewish literature in America and abroad.

A new issue is released each winter. Ad reservations are due by early August each year.

**Rates**
$550 for a full page, color ad

**Specs**
Images should have a resolution of 300 DPI and be formatted to fit a 6.75 x 9.5 inch page (with a 1/8 inch bleed)

**Contact**
Becca Kantor
becca@jewishbooks.org
Jewish Book Council’s website offers various ways to reach your audience. From prime homepage placement, to targeted placement on various pages throughout the website, the JBC website is an easy way to quickly reach your audience.

Contact
David Kelsey
david@kelseymedia.com
Advertising through JBC’s weekly emails allows you to reach 24,000+ subscribers interested in new Jewish-interest books, programs, and events. You can choose to advertise with a banner ad, included along with our regular email content, or through a dedicated email.

Rates
$300 for a banner ad
$850 for a dedicated e-blast

Specs
Banner ads must be 750 (w) x 200 (h) pixels. E-blasts must be 600 x 600 pixels. Acceptable file formats are gif, jpeg, and png. Maximum file size is 100 KB.

All images should be optimized for the web with a resolution of 72 dpi and should be saved in RGB mode. Samples available upon request.

Contact
Simona Zaretsky
simona@jewishbooks.org
Digital
Annual Jewish Book Club Guide

Make your book stand out with an advertisement in the Annual Jewish Book Club Guide.

Each year JBC releases a digital guide with recommendations for fiction and nonfiction titles along with discussion questions for each book. The guide is consulted by thousands of book clubs and individual readers.

Rates
$550 for a full page ad

Specs
7.5"x10", full color, 300 dpi

Additional opportunities
Market your book through a sponsored discussion guide

Contact
Miri Pomerantz Dauber
miri@jewishbooks.org
Jewish Book Council offers additional advertising opportunities, as well as packages that combine advertising for special prices.

For more information on advertising bundles or more detailed information about the below opportunities, please contact Simona Zaretsky at simona@jewishbooks.org.

Additional Advertising Opportunities Include:

· Sponsoring the JBC Network Conference Reception

· Contributing conference bags or materials to the annual JBC Network Conference or an annual writers’ seminars

· Sponsoring a giveaway at the annual National Jewish Book Awards gala