



JBC READ ON

A Jewish Author Speakers' Bureau

jewishbookcouncil.org/authors/read-on



Jewish
Book
Council

EVENT GUIDELINES

Jewish Book Council is excited to announce a new endeavor called **JBC READ ON: A Jewish Author Speakers' Bureau**. This program is a speakers' bureau for those authors who have previously participated with JBC Network, Jewish Book Council's author touring program, over the last 15 years. JBC connects authors, who otherwise may not have had the opportunity to speak about their book after being eligible for JBC Network, to sites and venues.

How does JBC READ ON work?

- Choose from a vast list of authors who have previously participated with JBC Network. These authors are available for keynote events, book club programs, meetings, and book tours. JBC staff will work to provide the best speaker for the designated program.

How much do speakers cost?

- Speakers' fees vary author to author. We will find an author that will fit your budget and topics that fit your needs. Our speakers' fees range from \$700 to more than \$8,000. The JBC fee is contained in the speaker's honorarium.
- If requested speaker is asked to participate in additional events while at your location, such as a dinner or reception, it must be determined prior to completing the contract.
- Author's fees do not include expenses. The host site is responsible for airfare, ground transportation, and accommodations at first rate hotel, meals, and incidental expenses.
- Members of JBC Network will receive a discounted rate on booked authors.
- Fees include a 35-45 minute presentation followed by a Q & A and book signing. Fees may change based on the type of program requested.
- Sites must host a book sale and signing.

How is travel arranged?

- JBC staff will work with JBC's approved travel agent to make transportation convenient to the host site and the author.
- All tickets are purchased in the name of the author. They are owned by that individual and cannot be transferred. An author who cancels an event is obligated to work with the host site to reschedule, at the discretion of the host site. If rescheduling is not possible, the publisher and/or author must reimburse the host community for the cost of any unused portion of the ticket within 30 days of the cancellation.

What if I have to cancel our event?

- If a site must cancel an event up to 30 days prior to that event, 75% of the contracted fee must be submitted to Jewish Book Council.

How do I make payment for our event?

- Payment of author's fee must be received by JBC ten days prior to the event. Credit cards are accepted and checks must be made payable to Jewish Book Council.

What else do I need to know?

- Participating authors acknowledge that no other appearances within 50 miles of the community three months prior are to be scheduled without prior consent of both parties and Jewish Book Council.
- No audio and/or visual taping of the program is permitted without prior consent of Jewish Book Council.
- All program marketing and printed materials must indicate that all **JBC READ ON** events are produced "In cooperation with Jewish Book Council." The JBC logo will be provided.